

Graphic Design Rates

Standard Design Services:

The rates as shown are for assembly and formatting of client-supplied materials with direction as provided by the client, plus a measure of creative license from our designer. Pricing does not include Precision Disc supplying imagery or providing conceptual design work for custom graphics, logo creation, etc.

Requirements:

- An order must be placed and downpayment made prior to design work beginning.
- Allow 7-10 days for the design process on most projects.
- Client supplied text to be supplied in a electronic format (.doc, .txt, etc.).
- Client supplied photos/images to be supplied in electronic form at the appropriate size and resolution for design purposes and commercial print. Scanning charge of \$5.00 per photo/image if required.
- Any additional work is subject to extra charges which must be quoted and approved in writing prior to work proceeding).
- Final designs must be approved by the client in writing.

Overview Of The Design Process:

- **Phase 1:** Consultation between designer and client (on phone or in person).
- **Phase 2:** Assembly of client-supplied assets. The bulk of work takes place in this phase. PDF proof supplied to client for review.
- **Phase 3:** Any necessary client revisions (this does not constitute a redesign). PDF proof supplied to client for review.
- **Phase 4:** Finishing touches. Final PDF proof supplied to client for written approval.
- **Phase 5:** Client's written approval of PDF proofs. Hand-over of finished design files to client.

Package Pricing:

Disc Only: \$50.00
Disc + 2 panel Sleeve: \$149.00
Disc + 4 panel Digipak or Sleeve: \$249.00
Disc + 6 panel Digipak or Sleeve: \$299.00
Disc + DVD Trapsheet: \$149.00
Disc + 1 panel (2 page) Jewel Case Insert + Traycard: \$149.00
Disc + 2 panel (4 page) Jewel Case Insert + Traycard: \$199.00
Disc + 3 panel (6 page) Jewel Case Insert + Traycard: \$249.00
Disc + 4 panel (8 page) Jewel Case Insert + Traycard: \$299.00

Concept & Design Services:

If you don't have any preconceived ideas about what you want your disc and packaging graphics to look like, we can still help you. Our designer can consult with you and then the vision for the design can be decided upon collaboratively with you. **Standard consultation rate is \$60 per hour.** Send us your images, graphics, text and then we take it from there. Proofs are provided for your review so we can make sure you're happy with the work that's taking place.

Content Creation:

Sometimes clients don't have suitable imagery or copy for their designs, but at Precision Disc we can help you with content creation as well. **Standard rate is \$60 per hour.** Please contact us to discuss your specific needs.